

**WAR FOR TALENT COMES TO THE BOARDROOM,
BOYDEN STUDY SERIES FINDS**

– Top global executive search firm’s new installment in “Changing of Board” series reveals the importance of finding the next generation of directors–

NEW YORK, February 1, 2010 – Companies are more aggressively recruiting directors due to the insufficient supply of qualified candidates who are able to meet new demands of corporate governance and critical expertise, according to a new instalment of *Boyden’s Board Series: Changing of the Board*, released today by Boyden global executive search and Board Advisory.

“The quality of independence will be the critical difference between directors of the past and directors of the future,” said Chris Clarke, President and CEO of Boyden World Corporation. “The strength and independence of boards are among the critical indicators that investors consider before buying stock. Thus, the next generation of directors must be completely unfettered in steering company strategy and operations.”

Part Two of the “Changing of the Board” series, entitled “Better Directors for Better Boards,” includes contributions from a number of high-level experts and advisors who address the challenges and solutions for companies in the boardroom. Part Two explores the following topics:

- Risk Management is the most sought after experience for future directors
- Imperative need for complementary strengths and diversity of experience
- Directors expected to carry heavier workloads than in past
- Growing challenge of board service forcing companies to compete harder for directors
- Need for more rigorous and transparent recruiting process
- Insider look via an interview with “Director X,” a CEO of a Midwestern U.S. company who has served on four boards of companies listed on the New York Stock Exchange.

“Today’s directors need to be different, because the world is now different,” said Trina Gordon, Chairman of Boyden World Corporation and Managing Director of Boyden Chicago. “New directors should be more diverse in terms of gender and race and boards will need to be more international as supply chains become even more global.”

About the Series

The Boyden “Changing of the Board” series Part One, released earlier this year, is an introduction to the topic “Boards in Crisis.” Part Two: “Better Directors for Better Boards,” Part Three “Why Ethics are Not Optional,” and Part Four: “Boards and Corporate Governance” will also be released over the next few months on www.boyden.com. The series includes important guidance from several directors, experts and advisors.

About Boyden World Corporation

Boyden is a global leader in the executive search industry with more than 70 offices in over 40 countries. Founded in 1946, Boyden specializes in high level executive search, Interim Management and Human Capital consulting across a broad spectrum of industries. For further information, visit the firm’s website at www.boyden.com.

About John Levy and Board Advisory

John F. Levy is Chief Executive Officer and principal consultant for Board Advisory, a consulting firm that assists public companies, or companies aspiring to be public, with corporate governance, corporate compliance, ethics, financial reporting, and financial strategies. Mr. Levy has 30 years of progressive financial, accounting and business experience, including having served as Chief Financial Officer of both public and private companies.